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Corporate Presentation
About Us | Expertise | Culture

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About Us

Who We Are

About Us

SRM Tech is a global leader in product engineering, digital, data & cloud transformation services. We empower enterprises to shape their digital journey, modernize applications, enable data-driven decisions, build and deliver intelligent connected software solutions.

KEY HIGHLIGHTS

- Part of a multi- billion-dollar conglomerate with multi-vertical presence
- Dual play in Digital and Engineering space with recurring blue-chip customer base
- Rich experience in working with leading Japan/US multinationals for over two decades
- Proven experience in executing through a distributed and remote working teams delivery model
- Organized by Agile Pods, delivering domain expertise in emerging technologies and industries

CORE COMPETENCIES
Engineering to Insights

- Automotive Software Solutions
- Digital Transformation
- Cloud Infrastructure Services
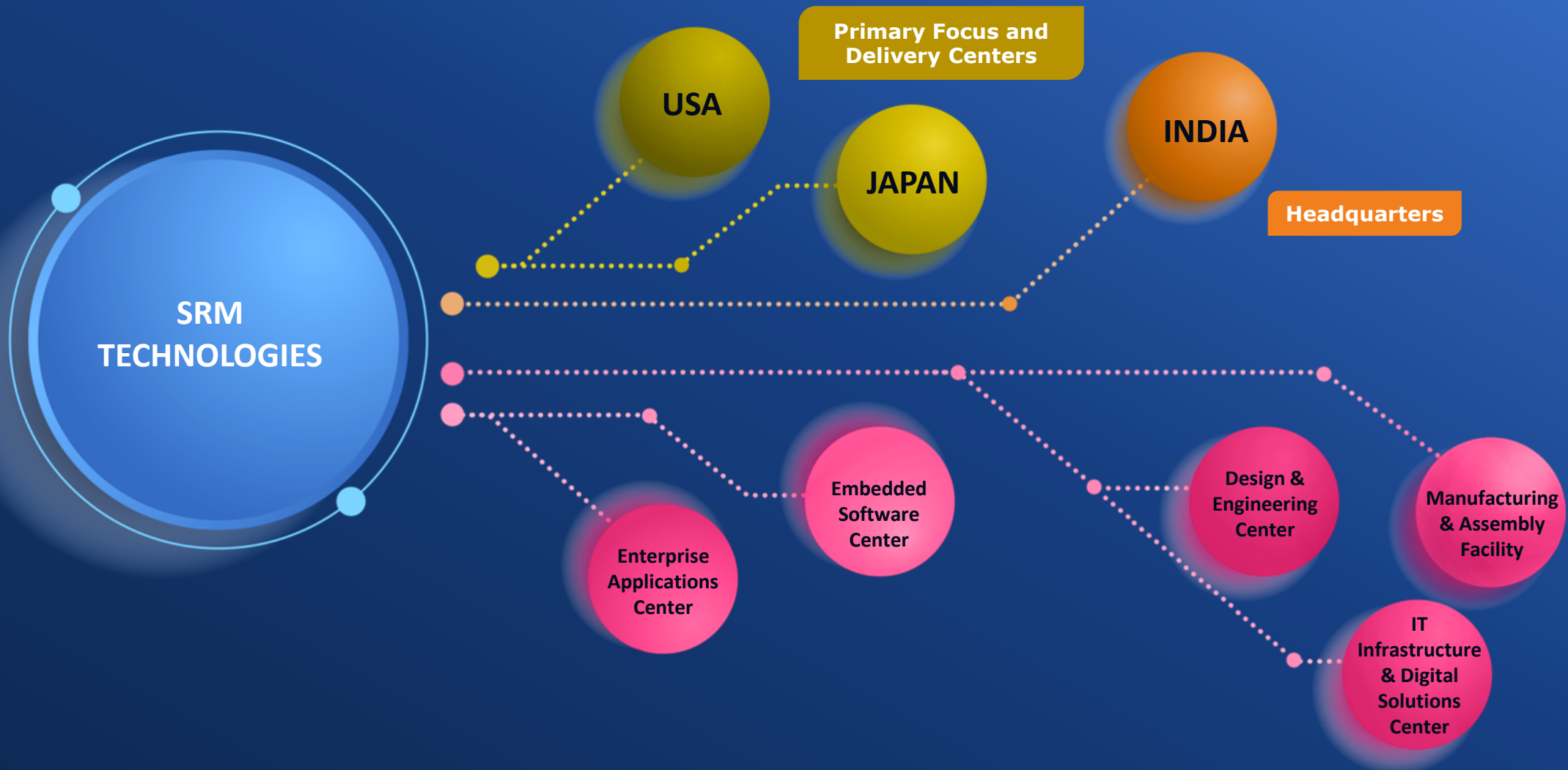- Data Analytics

INDUSTRY FOCUS
Domain Expertise

- Automotive
- Consumer and Retail
- Healthcare
- Education

Geo Presence

Headquartered in Chennai, India, we have branches in USA and Japan.

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Primary Focus and Delivery Centers

USA

JAPAN

INDIA

Headquarters

SRM TECHNOLOGIES

Enterprise Applications Center

Embedded Software Center

Design & Engineering Center

Manufacturing & Assembly Facility

IT Infrastructure & Digital Solutions Center

Leadership

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Dr. Sathyanarayanan P
Founder & Chairman of the Board

Dr. Sathyanarayanan has been instrumental in expanding SRM Tech's footprint across diverse verticals like Education (Primary, Secondary, Higher education, and Online), Automotive, Healthcare, Consumer (Retail), Manufacturing, Logistics & Transportation. He obtained his Bachelors in Engineering from Anna University, Chennai, and his Master of Science from Northeastern University in the USA. He holds a doctoral degree from Southern Cross University, Sydney, Australia. He is also the Pro-Chancellor of SRM Institute of Science and Technology (SRMIST), Chennai, one of India's top private educational institutions.

Anand Kashyap
Chief Executive Officer

With over two decades on the frontlines of the global IT services industry, his innate ability to lead strategic partnerships and extensive experience across consumer industries, he leads SRM Technologies to be an indispensable partner for organizations who want to reshape their business in the digital era.

Kalyanasundaram S
Chief Operating Officer

A seasoned IT leader with a deeper understanding of global delivery, P&L governance, strategic business unit management and customer engagement. Backed by his notable experience in the Retail, CPG, Logistics & Transportation sectors, he strives to accelerate the business growth at SRM Tech and add more value to our customers.

Senior Team

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Karthik V
Head - North America

Venkatesh K
Head – Digital Solutions

Santhosh Kumar
Country Head - Japan

Sundar S
Head – Product Engg

Bala V
Head - HR

Sekar S
Head - Finance

Ashok Sahay
Head – Application Engg

Krithika R
Head – Marketing & Branding

Ramkumar D
Head – Internal IT

02

Service Focus

What We Offer

Automotive Software Solutions

Design and Development

- ➢ Design and Development
- ➢ Model Based Development
- ➢ AUTOSAR Compliance
- ➢ ADAS
- ➢ Diagnostics and Telematics

Verification & Validation

- ➢ Unit Verification
- ➢ Integration Testing
- ➢ Qualification Testing
- ➢ HILS Commissioning
- ➢ Automation

Mobility

- ➢ Car Sharing
- ➢ Digital Key
- ➢ Smart Access
- ➢ Driver Behavior Intelligence
- ➢ AI Powered Voice Assist

Connected

- ➢ Digital Cockpit
- ➢ Predictive Maintenance
- ➢ Secure Real Time Vehicle Insights
- ➢ Cloud and Mobile Connectivity
- ➢ In-vehicle Connectivity systems
- ➢ V2X

Digital Transformation

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Application Services

- ❖ Application Full Life Cycle Development (Web, Mobile)
- ❖ Full range of services - Front End, Backend, API, Integration, Micro services
- ❖ Application Support & Maintenance
- ❖ Salesforce Solutions
- ❖ Agile & DevOps
- ❖ Robotic Process Automation
- ❖ IoT and EDGE Services
- ❖ Blockchain
- ❖ CX transformation

Digital Commerce

- ❖ End-to-end eCommerce Skill - UI / UX, Integration, Platform experience
- ❖ Implementation of eCommerce Platform
- ❖ Digital Marketing and Predictive Analytics
- ❖ Migration & Integration of existing systems
- ❖ eCommerce Platform Maintenance

DevOps Services

- ❖ Infrastructure management
- ❖ Deployment & Server Monitoring
- ❖ Operational management
- ❖ Configuration management
- ❖ Performance monitoring
- ❖ Test automation

Quality Assurance

- ❖ Test Automation - Automation Framework, Continuous Testing, QA Lifecycle Automation
- ❖ Performance Testing - Load Testing, Stress Testing,
- ❖ Usability and Compatibility Testing

Cloud Infrastructure Services

IT Infrastructure

- ➢ Managed IT Services
- ➢ Global IT Service Desk
- ➢ Command Center Management
- ➢ Consulting Services

Cloud Solutions

- ➢ Infra Migration
- ➢ Modernization & Transformation
- ➢ Office 365 Migration
- ➢ Hybrid Cloud
- ➢ IAAS, PAAS, SAAS
- ➢ Industry

Cyber Security Solutions

- ➢ Cyber Threat Management
- ➢ Risk Management & Advisory
- ➢ Cloud Security

Data Analytics

Data Governance

- ✓ Data Validation
- ✓ Data Quality and Clean up
- ✓ Data Wrangling
- ✓ Data Cataloguing and metadata management
- ✓ Data Democratization
- ✓ Data Security & Privacy management

Data Consulting and AI / ML

ML Models, Analytical platforms, APIs, Tools and Programming
- ✓ Data Platform consulting
- ✓ Data Exploratory Analysis
- ✓ Insights Delivery and Analytical Modelling
- ✓ MLOps

Data Visualization

Define KPI's and deliver meaningful insights through advanced data visualization
- ✓ Business Intelligence and Reporting
- ✓ BI Rationalization
- ✓ Intelligent Reports and Realtime Dashboards
- ✓ Advanced data Visualization

Data Platform

Modernize Data Platforms in line with market requirements lower cost of operations
- ✓ Data Integration (Big Data Integration)
- ✓ E2E data pipeline automation
- ✓ Data warehouse and Data lake build on cloud
- ✓ Data Migration to Cloud

03

Why Choose Us

Our USPs and Strengths

Life @ SRM Tech

Monthly, quarterly and annual
Rewards & Recognition Programs

Sponsorships and Reimbursements towards
Professional & Billable Skillset Certifications

Improved employee engagement & access
to better talent through **Flexible Work Options**

Medical support & well-being through
Insurance Cover for Employees & their Families

Awareness and initiatives towards building a
Diverse, inclusive and equitable work culture

Thank You

Have any questions?

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