

# A Digital,

# Driving Business Success with Digital Innovation and Engineering Excellence!





# Welcome to SRM Tech

- We are a value-centric engineering and digital services partner helping businesses globally to materialize their business vision and drive growth through the finest and bespoke technology, design, and manufacturing solutions.
- With ideas@work as our motto, we make all business's ideas and aspirations work, and drive profound effect with speed and agility – leveraging our demonstrated business acumen and industry expertise.
- Our strategic offerings in Digital Transformation, Automotive Engineering and Industrial Manufacturing have a proven record of helping global brands achieve unique competitive advantage, foster innovation and transform their customer experience.

## Our Key Strengths



### Fast-track MVP

Bringing your envisioned idea into a live product ready for battle test within 90 Days\*.



### Automation in Action

Maximizing your operational manoeuvres to peak efficiency with full-fledged automation.



### Data-Driven Approach

Improving your critical business metrics with reliable forecasting, reporting, and governance.



### 360° Ecosystem

Driving continuous innovation with unified software development and hardware engineering capabilities.

## Why Choose Us

- 8.5\* CSAT Score
- 300+ Transformative Projects
- 20+ Years of Delivery Excellence
- 1000+ Skilled Tech Professionals
- 30% Avg. Efficiency Boost
- 500 Fortune Digital Customers
- Flexible Engagement Models
- Proven, Scalable Frameworks
- Strong Business Ecosystem
- Strict Adherence to Quality





# Our Service Offerings



## Digital Services

Accelerate your business performance with digital momentum that puts you at the forefront to deliver phenomenal customer experiences and meet market demands. Our vast digitalization and bespoke data solutions can help you efficiently transform your business operations and reimagine your offerings for improved value creation.

- Application Services
- Cloud Engineering
- Data Analytics & AI
- Digital Infrastructure
- Salesforce Solutions
- Testing & Quality Assurance



## Automotive & SDVs

Leverage our expertise in supporting automotive modernization for two long decades, helping global automakers and OEMs provide safer and more sophisticated commuting experiences. With our combined automotive technology and engineering solutions, you can boost innovation, meet reliability and safety benchmarks, and elevate your overall automotive lifecycle performance.

- In-Vehicle Software Solutions
- AUTOSAR Solutions
- EV Solutions
- ADAS & Autonomous Vehicles
- Connected Vehicles
- Automotive Cybersecurity



## Design to Manufacturing

Partner with the most comprehensive manufacturing outsourcing partner, covering the complete electronic and mechanical design and production spectrum. Our unified stack of embedded engineering and manufacturing infrastructure strengthens your value chain by fastening your product's market time, ensuring excellent reliability, and reducing operational overheads.

- Electronics
- Mechanical
- Electro-mechanicals
- Product Assembly
- Value Added Services



## Industries We Transform

- Automotive
- ISVs
- Life Sciences & Healthcare
- Logistics / SCM
- Consumer & Retail
- Education



